

NAACP 69TH ANNUAL
Detroit Branch **Fight for**
FREEDOM FUND
Dinner

PRESERVING SWEET LIBERTY, DEFEATING BITTER TYRANNY

SUNDAY, MAY 19, 2024 | 5 P.M.

HUNTINGTON
 PLACE

1 Washington Blvd. | Detroit, MI 48226

Support the NAACP Detroit Branch Freedom Fund Dinner and gain exposure for your business and/or organization. Review the packages below and sign up today!

SOCIAL MEDIA ADVERTISING

\$500
SOCIAL MEDIA SPOTLIGHT PACKAGE
Digital Exposure:
 • 2 boosted graphic placements on the NAACP Detroit Branch's Instagram and Facebook stories in the lead-up to the event.
Benefits:
 • Increased visibility on social media, engaging the organization's audience while highlighting the sponsor's support.
 • Two tickets to the Freedom Fund Dinner (valued at \$150 each, includes 2 annual memberships)

\$650 (\$500 without tickets)
COMMUNITY SPOTLIGHT VIDEO PACKAGE
Digital Exposure:
 • Businesses create a 30 to 45-second video showcasing their work and community involvement, ending with well-wishes for the 69th Annual Fight For Freedom Fund Dinner.
 • These videos will be boosted and shared on the organization's digital and social media platforms 2 times.
Benefits:
 • A personal touch that allows businesses to share their story and connect with the community, enhancing their brand's visibility.
 • Two tickets to the Freedom Fund Dinner (valued at \$150 each, includes 2 annual memberships)

\$500
WEBPAGE RECOGNITION PACKAGE
Digital Exposure:
 • Sponsor's logo featured on a dedicated section of the event's webpage, and two (2) boosted posts.
Benefits:
 • Permanent recognition on the event's website, providing lasting visibility and a link back to the sponsor's website (if applicable).
 • Two tickets to the Freedom Fund Dinner (valued at \$150 each, includes 2 annual memberships)

Deadline to purchase is May 14, 2024.

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Telephone: _____ Fax: _____

Facebook Handle: _____ Instagram Handle: _____

Authorized Signature: _____

Please make check or money order payable to: **NAACP Detroit Branch**. (Please select one)

Enclosed is a check for \$ _____ Please bill me \$ _____ We will donate \$ _____

Solicitor: _____

Form may be submitted via mail, fax or email.