

NAACP 69TH ANNUAL
 Detroit Branch
**Fight for
 FREEDOM FUND
 Dinner**



PRESERVING SWEET LIBERTY, DEFEATING BITTER TYRANNY

W.E.B. DUBOIS CAMPAIGN

□ PLATINUM \$50,000

- Photo with Keynote Speaker
- Three (3) Dais Seats
- Five (5) Tables of 10 (Three (3) in Priority Seating)
- Priority Logo Recognition in Digital Invitation Packet
- Pre/Post Print Media Recognition
- Two (2) Full Page Color Ads in Souvenir Journal
- Ten (10) invitations to Dais Reception & President's Reception
- Remarks (Two (2) minutes during event) (optional)
- 60-second Video Shown at Event
- Speaking opportunity at Press Conference
- Promotional give-aways to all guests (optional)
- Inclusion in Email Marketing Campaigns
- Recognition as Major Sponsor of Two (2) Branch Programs/Activities for 2024
- Virtual Booth at Job Fair
- Sponsor Six (6) Youth Tables with Signage
- Priority On-Site Banner Recognition
- Priority Website Acknowledgement

□ DIAMOND \$35,000

- Photo with Keynote Speaker
- Two (2) Dais Seats
- Four (4) Tables of 10 (Two (2) in Priority Seating)
- Logo Recognition in Digital Invitation Packet
- Promotional give-aways to all guests (optional)
- 30-Second Commercial for Social Media
- One (1) Full Page Color Ad in Souvenir Journal (preferred placement)
- Eight (8) invitations to Dais Reception & President's Reception
- Sponsor Video Recognition
- Increased Website Acknowledgment
- Social Media Recognition
- Inclusion in Email Marketing Campaigns
- Co-Sponsor One (1) Branch Program/Activity for 2024
- Virtual Booth at Job Fair
- On-Site Banner Recognition
- Priority Website Acknowledgement
- Sponsor Five (5) Youth Tables with Signage

□ GOLD \$25,000

- Photo with Keynote Speaker
- Two (2) Dais Seats
- Three (3) Tables of 10 (One (1) in Priority Seating)
- Logo Recognition in Digital Invitation Packet
- 30-Second Commercial for Social Media
- One (1) Full Page Color Ad in Souvenir Journal (preferred placement)
- Six (6) invitations to Dais Reception & President's Reception
- Sponsor Video Recognition
- Increased Website Acknowledgment
- Social Media Recognition
- Co-Sponsor One (1) Branch Program/Activity for 2024
- On-Site Banner Recognition
- Priority Website Acknowledgement
- Sponsor Three (3) Youth Tables with Signage

□ SILVER \$15,000

- One (1) Dais Seat
- Two (2) Tables of 10
- Logo Recognition in Digital Invitation Packet
- One (1) Full Page Color Ad in Souvenir Journal
- Four (4) invitations to Dais Reception & President's Reception
- On-Site Banner Recognition
- Sponsor Video Recognition
- Website Acknowledgement

□ BRONZE \$7,500

- One (1) Table of 10
- Written Recognition in Digital Invitation Packet
- One (1) Full Page B/W Ad in Souvenir Journal
- Two (2) invitations to Dais Reception & President's Reception
- On-Site Banner Recognition
- Website Acknowledgement

ART SPECIFICATIONS

- Print-Ready Artwork Required at 300 dpi/ CMYK Color Mode.
- Acceptable File Formats: .AI, .EPS, .JPEG, .PNG, .PDF, .PSD.
- Ad must be Portrait Orientation
- Full Page 7"x10" or 8.5"x11" with full bleed

Please return this form with proper ad size to the Detroit Branch NAACP for the 69th Annual Fight for Freedom Fund Dinner by **April 19, 2024**.

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____ Fax: _____

Authorized Signature: _____

All payments for grants and charitable contributions over \$2,500 must be made to the **Tides Foundation** noting **NAACP Unit #3134** in the memo section. The tax identification number for the NAACP Collective Action Fund at the Tides Foundation is 51-0198509.

Please email freedomfund@detroitnaacp.org for additional instructions on submitting the payment to the Tides Foundation.

All other payments for contributions should be made payable to: **NAACP Detroit Branch**. Please email freedomfund@detroitnaacp.org for electronic and credit card payment options.

(Please select one) Enclosed is a check for \$ _____ Please bill me \$ _____ We will donate \$ _____

Solicitor: _____